

Printed Signage

Artwork Submission Process and Guidelines



I've just ordered a Sign Frame. Can Lavi create the sign graphic for me?

Yes, we have a full-service art department and we regularly create custom art for our customers. Upon placing your order, a Customer Service Specialist will contact you to discuss what you would like printed on your sign. We may request a logo or PMS color reference in order to create a visual representation of your art for your approval.

How do I provide my logo or messaging to Lavi Industries?

Simply email your materials to your Sales Rep. For files over 10MB, we offer an FTP service. Our Sales Reps will work with you to ensure proper transfer of files.

Will I see a proof before it's printed?

Yes, we provide digital proofs for your review and approval prior to printing. Our services include design and layout with up to 2 revisions.

We have our own art department. Can I submit print-ready art?

Yes, please refer to the next page for art setup and templates.

I'm submitting my own print-ready art. Can I get a template to start?

Yes, we have many templates as we offer many different sign products. Simply select your template on the following pages to download.

Can I use raster art and a proprietary font?

We can reproduce raster art as long as it's 300 dpi at actual print size. Proprietary fonts are fine, but all fonts must be outlined.

Can you print our corporate PMS colors?

We will approximate all PMS colors in 4/C process as we print in CMYK. Metallic and fluorescent inks cannot be printed.

What is your preferred format for print-ready artwork?

PDF with all images embedded and fonts outlined.

TECH SPECS

PREFERRED VECTOR FILE FORMATS



Please convert all text to outlines before submitting

PREFERRED RASTER FILE FORMATS



ACCEPTABLE RASTER FORMATS 300dpi at actual size



WE CANNOT USE



DOs & DON'Ts

– **Raster art must be 300 dpi at actual reproduction size.**

– **Outline all text.**

View artwork specifications guide by product and size.



Post-Top Sign Frames

Horiz. or Vert.	7" x 11"	Artwork Template >
Horiz. or Vert.	8.5" x 11"	Artwork Template >
Horiz. or Vert.	11" x 14"	Artwork Template >
Horiz. or Vert.	14" x 22"	Artwork Template >



Post-Top Sign Acrylic

Vertical Only	7" x 11"	Artwork Template >
Vertical Only	8.5" x 11"	Artwork Template >



Tempest Post-Top Signs

Vertical Only	7" x 11"	Artwork Template >
Vertical Only	8.5" x 11"	Artwork Template >
Vertical Only	11" x 14"	Artwork Template >



End Cap Signage

Vertical Only	8.5" x 24"	Artwork Template >
Vertical Only	8.5" x 32"	Artwork Template >



Magnetic Sign Holder for Merchandising Bowls

Vertical Only	8.5" x 24"	Artwork Template >
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Acrylic Sign Holders for Slatwall

Horiz. Only	7" x 5.5"	Artwork Template >
Horiz. Only	7" x 11"	Artwork Template >
Horiz. Only	11" x 7"	Artwork Template >
Vertical	8.5" x 11"	Artwork Template >
Horizontal	11" x 8.5"	Artwork Template >
Horiz. Only	24" x 4"	Artwork Template >
Horiz. Only	36" x 4"	Artwork Template >
Horiz. Only	24" x 10"	Artwork Template >
Horiz. Only	36" x 10"	Artwork Template >



Slatwall Signage

Horiz. Only	36" x 24"	Artwork Template >
Horiz. Only	41" x 27"	Artwork Template >



Shelf Strip Talker

Horiz. Only	47.5" x 1.4"	Artwork Template >
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Sign Holder for Merchandising Bowls

Horiz. Only	7" x 5.5"	Artwork Template >
Horiz. Only	11" x 7"	Artwork Template >

View artwork specifications guide by product and size.



Hinge-Frame Sign Panels

Horiz. Only	48" x 30"	Artwork Template >
Horiz. Only	48" x 36" (40" or taller posts)	Artwork Template >
Horiz. Only	48" x 48" (52" or taller posts)	Artwork Template >
Horiz. Only	50" x 60"	Artwork Template >
Horiz. Only	60" x 30"	Artwork Template >
Horiz. Only	60" x 48"	Artwork Template >
Horiz. Only	72" x 30"	Artwork Template >
Horiz. Only	72" x 48"	Artwork Template >



Rigid Rail (Clear Acrylic for Printed Graphics)

4ft Straight	Size 1 (Full)	46" x 34.75"	Artwork Template >
4ft Straight	Size 2 (Half)	46" x 14.75"	Artwork Template >
6ft Straight	Size 1 (Full)	66.875" x 34.75"	Artwork Template >
6ft Straight	Size 2 (Half)	66.875" x 14.75"	Artwork Template >



Slim Frames

Horiz. Only	36" x 18"	Artwork Template >
Horiz. Only	48" x 24"	Artwork Template >



Banner Signs

Rectangular	12" x 30"	Artwork Template >
Rectangular	17" x 66"	Artwork Template >
Rectangular	17" x 90"	Artwork Template >
Angled	12" x 30"	Artwork Template >
Angled	17" x 66"	Artwork Template >
Angled	17" x 90"	Artwork Template >



22"x28" Directrac Sign Stand

Vertical Only	22" x 28"	Artwork Template >
Vertical Only	24" x 36"	Artwork Template >



Edge Tower

Vertical Only	14" x 72"	Artwork Template >
Vertical Only	18" x 72"	Artwork Template >
Vertical Only	18" x 84"	Artwork Template >
Vertical Only	24" x 72"	Artwork Template >
Vertical Only	24" x 84"	Artwork Template >



Quick Clip Snap Frames

Horiz. or Vert.	8.5" x 11"	Artwork Template >
Horiz. or Vert.	11" x 14"	Artwork Template >
Horiz. or Vert.	22" x 28"	Artwork Template >
Horiz. or Vert.	24" x 36"	Artwork Template >
Horiz. or Vert.	27" x 41"	Artwork Template >



Edge Tower – Backlit

Vertical Only	14" x 72"	Artwork Template >
Vertical Only	18" x 72"	Artwork Template >
Vertical Only	18" x 84"	Artwork Template >
Vertical Only	24" x 72"	Artwork Template >
Vertical Only	24" x 84"	Artwork Template >



Portable Signs

Vertical Only	22" x 28"	Artwork Template >
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View artwork specifications guide by product and size.



Barrier Gates

48" Dual Breakaway	5.12" x 34.69" Panels	Artwork Template >
	14.6" x 34.69" Panels	Artwork Template >
52.5" Dual Breakaway	5.12" x 34.69" Panels	Artwork Template >
	16.85" x 34.69" Panels	Artwork Template >
48" Single Breakaway	5.12" x 34.69" Panels	Artwork Template >
	35.35" x 34.69" Panels	Artwork Template >
52.5" Single Breakaway	5.12" x 34.69" Panels	Artwork Template >
	39.85" x 34.69" Panels	Artwork Template >
48" Barrier Gate (Latch)	5.12" x 34.69" Panels	Artwork Template >
	35.35" x 34.69" Panels	Artwork Template >
52.5" Barrier Gate (Latch)	5.12" x 34.69" Panels	Artwork Template >
	39.85" x 34.69" Panels	Artwork Template >



Overhead Signs

Overhead Sign Horizontal only	45.5" x 12" Panel	Artwork Template >
Overhead Sign Horizontal only	50" x 12" Panel	Artwork Template >
Overhead Sign Horizontal only	66.875" x 12" Panel	Artwork Template >